

## **2010 Hampton Roads Pride Sponsorship Benefits**

- Partners at all levels will be listed as sponsoring all of our events in 2010. Providing your company or organization with year round exposure to our community.
- In kind donations are gladly accepted.
- We can tailor any partnership package to meet the needs and goals of your company or organization.

### **Diamond Sponsor: (\$2,000 +)**

- Company name or logo on all of our media advertisements.
- Full Page ad in our Pride Guide.
- Complimentary booth space in a prime vendor location.
- Banner Placement at the main stage.
- Company logo on the HRP Website.

### **Platinum Sponsor: (\$1500 +)**

- Complimentary 3/ 4 page ad in our Pride Guide.
- Complimentary booth space at Out in the Park.
- Company name listed on the HRP Website.

### **Gold Sponsor: (\$1,000 +)**

- Complimentary booth space at Out in the Park.
- Complimentary half page ad in our Pride Guide.
- Company name listed on the HRP Website.

### **Silver Sponsor: (\$750 +)**

- Complimentary quarter page ad in our Pride Guide.
- Complimentary booth space at Out in the Park.
- Company name listed on the HRP Website.

### **Bronze Sponsor (\$500 +)**

- Complimentary business card size ad in the Pride Guide.
- Complimentary booth space at Out in the Park.
- Company name listed on the HRP website.

### **Rainbow Sponsor (\$250 and Below)**

- Business card size ad in the Pride Guide.
- Company name listed on the HRP Web site.

## **2010 Hampton Roads Pride Advertising Rates**

Our program is 8 ½ x 11 inches and has a distribution of over 1,000 copies to local GLBT businesses and attendees at the “Out in the Park” celebration. All advertisers will be listed on our website

[www.hamptonroadspride.net](http://www.hamptonroadspride.net)

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|-----------------|------|
| • Back Cover    | \$80 |
| • Inside Cover  | \$70 |
| • Full Page     | \$60 |
| • Half Page     | \$40 |
| • Quarter Page  | \$25 |
| • Business Card | \$20 |